

Jonathan Vinson

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UX Designer & Director of UX Research

Innovative and strategic UX professional with nearly six years experience in UX design and over 12 years in CX and digital product design. Skilled in leading complex projects, synthesizing user insights, and crafting exceptional user experiences across various platforms. Demonstrated success in business operations, team leadership, and developing cutting-edge design solutions. Owner of AI consulting company, Blaxmith.

Proficiencies

UX & Digital Toolset	VFX Toolset	AI Toolset	General Toolset
• Figma • ProtoPie • Adobe XD • Adobe Photoshop • Adobe Illustrator • Adobe InDesign • ProCreate • Camtasia	• Adobe Premiere • Adobe After Effects • Adobe Audition • Red Giant (Misc.) • VC Element 3D • TS Camtasia	• VSC/All Frontier Models • Pencil • Kiro • Antigravity • Augment Code • Cursor • Copilot Notebook • Notebook LM • Suno • Eleven Labs • Higgsfield	• Office Suite • MS Loop

Professional Experience

2025-Present Blaxmith	Owner CEO Work with businesses to develop AI -centered workflows that improve efficiency and enhance bottom-line.
2024-Present Tektonux	Director of UX Research/Designer Director of UX Research Lead a team of three cognitive psychologists. Own departmental development and testing, including building out processes and methods. Drive practical AI integration across the company at both the design and research level, and develop AI prototypes for evaluation.

Professional Experience (Continued)

2020-2024

Tektonux

UX Designer

Project Synoptic | Lead

Developed Command & Control (C2) design concepts and other artifacts for US Army UAS, enhancing strategic vision for UAS ecosystem.

2020-2024

Tektonux

Caring Navigator | Lead

Designed mobile application concepts to connect employees to life-changing resources, driving the initiative from ideation to prototype.

Uncrewed Vehicle Control (UVC) | Functional Design Lead

Developed C2 software designs for various uncrewed vehicles, focusing on usability and user roles. Multi-platform.

User Research

In charge of department organization and development. Facilitated over seven on-location user events and helped manage over 25.

Enterprise Design System

Responsible for developing company-wide DSM for use across all Tektonux projects, along with project-specific DSMs.

2013-2021

Life. Documented

Owner | Videographer/VFX/Editor

Owner and Creator

Founded a video biography company focused on preserving family history.

- Managed all aspects of the business, from financial management to strategic marketing and customer relations to video production.
- Developed a refined user and customer experience (CX) that led clients to inquire about franchise opportunities.
- Skilled editor and VFX artist.

Community Giver

Gifted interviews to families of children with cystic fibrosis. Filmed for both the Georgia Cystic Fibrosis Foundation and Emory University Hospital. Honored for my work with the Georgia Cystic Fibrosis Foundation.

2001-2016
Center Point

Teacher & Administrator

Administrator & Teacher

Obtained SACSCOC accreditation, developed curricula, successfully wrote grants, managed technology and safety, and led rebranding efforts. For the first five years of my tenure I taught academic religion courses to high school students, published academic work, and contributed to educational standards (religion) for the Georgia Board of Education.

Skills

Design Techniques

User-centered design, high-fidelity prototyping, UX research, user testing, creating design systems

Business Skills

Business acumen, strategic decision-making, grant writing, operational planning, project management

Communication

Excellent verbal and written communication, public speaking, stakeholder engagement

Leadership

Excellent teacher, willing to lead, willing to listen

Education & Certifications

2024

ProtoPie 101 Crash Course
Certificate of Completion

1992-1999

Master of Arts in Biblical Studies
The University of Georgia

Bachelor of Arts in Religion
The University of Georgia

Associates in Fine Art
Gainesville College

Published Works

2005

"Religion in the Public Schools: Released Time Reconsidered"

Select chapter in *Gateways to Spirituality: Pre-School Through Grade Twelve*,
Peter Lang Press

1999

Codex Sinaiticus: An Historical and Paleographical Study

Master's Thesis, The University of Georgia